

PROXY
for William Demant Holding A/S's Annual General Meeting 7. April 2010 at 4.00pm

The undersigned shareholder hereby gives the following proxy (please tick one box):

Authorises the Chairman of the Board of Directors of William Demant Holding A/S with full power of substitution to vote on my/our behalf at the General Meeting,

OR

Authorises named third person: _____
Name/address of the authorised person (please use capital letters)
to vote on my/our behalf at the General Meeting,

OR

Authorises the Board of Directors to vote as stated below.

Please tick of the boxes below to indicate how you wish to cast your votes. If the proxy is given to the Board of Directors and you do not tick off any boxes, your proxy will be used to vote or omit to vote as the Board of Directors sees fit. If you do indicate the type of proxy, it will be considered an authorisation to the Board of Directors. Please note, however, that this proxy will only be used if a motion to vote is put forward.

Items on the agenda for the Annual General Meeting on 7 April 2010 (shortened; please note that the complete agenda appears from the notice)	FOR	ABSTAIN	AGAINST
1. Report by the Board of Directors (this item is not subject to voting)			
2. Approval of audited Annual Report 2009			
3. Resolution on allocation of profits acc. to the adopted Annual Report			
4. <u>Election of Directors:</u>			
Re-election of Lars Nørby Johansen			
Re-election of Peter Foss			
Re-election of Niels B. Christiansen			
Re-election of Thomas Hofman-Bang			
5. <u>Election of auditors:</u>			
Re-election of Deloitte Statsautoriseret Revisionsaktieselskab.....			
6. <u>Resolutions proposed by the Board of Directors:</u>			
a) Amendments to the Articles of Associations by reason of the new Danish Companies Act and general updating			
b) Authorisation to the Board to let the Company acquire own shares			
c) Capital reduction by way of a reduction of the nominal value of the Company's own shares			
d) Authorisation to the chairman of the AGM to make the adopted changes.....			
7. Any other business (this item is not subject to voting)			

Name (please use capital letters)

Address

Securities account no.

Date

Signature

Please note that neither William Demant Holding A/S nor Computershare A/S can be held responsible for any delay in the mailing of admission cards. If using this form it must be received by Computershare A/S no later than **6 April 2010 at 4.00pm** either by fax no. +45 4546 0998 or by letter to Computershare A/S, Kongevejen 418, 2840 Holte.