

Welcome to William Demant Holding's Capital Market Event 23 and 24 September 2008 in Denmark and Poland

Program

Day 1 – Headquarters in Smørum, Denmark

08:00	Registration and breakfast
08:30	Welcome and introduction
08:35	Brief update
	Trends in the Hearing Aid Market
	Distribution Channel discussion
10:25	Coffee break
10:45	Product roadmap
11:45	Lunch
12:20	Oticon Dual launch
13:15	Final Q&A
13:45	Break
14:00	Transfer by bus to Roskilde Airport (RKE)
14:30	Check-in
15:30	Flight to Szczecin-Goleniów Airport (SZZ)
16:30	Transfer to hotels
17:30	Break
19:00	Dinner
22:00	Bar open

Day 2 – Production facility in Mierzyn, Poland

08:00	Transfer from hotels to WDH production facility in Mierzyn
08:45	Welcome and introduction
09:00	Global manufacturing setup
09:30	Logistics & Supply Chain
10:00	Coffee break
10:30	Oticon Polska Production
11:00	Tour of production facilities
12:15	Conclusions and sandwiches
13:00	Transfer by bus to Szczecin-Goleniów Airport (SZZ)
14:00	Check-in
15:00	Flight to Copenhagen Airport/Kastrup (CPH)
16:00	Arrival in Copenhagen Airport/Kastrup

If you need a taxi from WDH's headquarter at the end of Day 1, please inform our reception.

Practical details for Polish part

At the beginning of Day 1 you will receive a binder with handouts of the presentations. **Please bring this binder to Poland**, as your name and your hotel is indicated on the front of it. And you will receive handouts for Day 2 in Poland (to be inserted).

Tuesday 23 September

14:00	Transfer by bus from WDH headquarters to Roskilde Airport (RKE)
14:30	Check-in
15:30	Flight to Szczecin-Goleniów Airport (SZZ) on 2 chartered aircrafts
16:30	Arrival in Szczecin-Goleniów Airport
	IMPORTANT: Two busses marked "Radisson SAS Hotel" and "Park Hotel" are waiting for us in Szczecin-Goleniów Airport. Please enter the bus with the hotel name indicated on your binder with handouts
17:30	Check-in at hotels
17:30–18:45	Free time
18:45	Transit to Park Hotel for guests staying at Radisson SAS Hotel (5 min. walk). Two WDH employees will meet the guests in Radisson SAS' lobby and guide them to Park Hotel
19:00	Dinner at Park Hotel
22:00-01:00	Bar open

Wednesday 24 September

From 06:30 Breakfast

07:45 Check-out

IMPORTANT: You only need to hand in your key in the reception. [WDH will subsequently invoice each participant for flights and accommodation](#)

08:00 Transit by bus from each hotel to WDH's production facility in Mierzyn (25 min.) Two WDH employees will accompany each bus

08:45 Program continued

Contact persons during the two days:

Denmark & Poland: Tine Ribergaard, mobile no.: +45 30 58 19 66

Poland: Niels Damsgaard, mobile no.: +45 40 10 92 80

Address – headquarter in Denmark:

William Demant Holding A/S

Kongebakken 9

DK-2765 Smørum

Denmark

Phone: +45 39 17 71 00 (switchboard)

The distance from Copenhagen city centre is 25 kilometres, whereas the distance from Copenhagen Airport (CPH) is 37 kilometres, both with a journey time of 35-45 minutes during morning rush hours.

Address – production facility in Poland:

Oticon Polska Production

ul. Lubieszynska 59, Mierzyn

72006 Szczecin

Poland

Phone: +48 91 441 7700 (switchboard)

Hotels in Poland:

Radisson SAS Hotel

Plac Rodla 10

70419 Szczecin

Park Hotel Sp. z o.o.

ul. Plantowa 1

70527 Szczecin